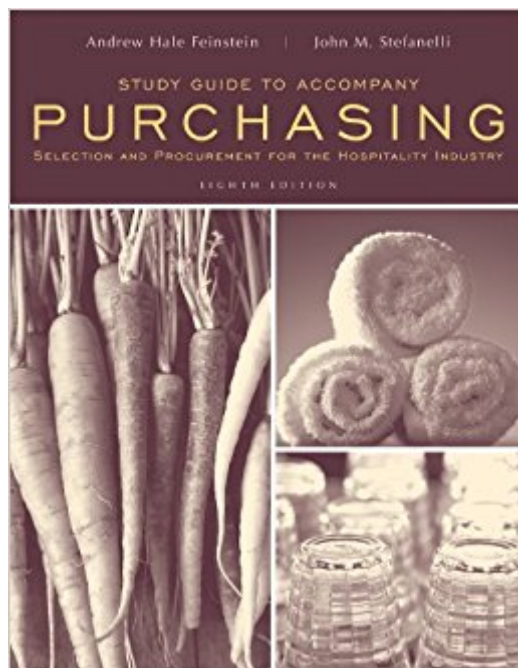




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Study Guide To Accompany Purchasing: Selection And Procurement For The Hospitality Industry



Synopsis

Hospitality professionals will find that this eighth edition balances purchasing activities with product and information from a management perspective. Each chapter has been revised so that the most current concepts available are presented along with even more in-depth coverage of hospitality purchasing. Numerous examples, questions, and exercises are included to reinforce new concepts. In order to reflect changes in the field, technology applications in the purchasing function are discussed throughout. New, revised, and updated illustrations and photographs of concepts, companies, and products relating to the purchasing function have also been included to give hospitality professionals a better understanding of the field.

Book Information

Paperback: 192 pages

Publisher: Wiley; 8th edition (March 8, 2011)

Language: English

ISBN-10: 0470316586

ISBN-13: 978-0470316580

Product Dimensions: 8.3 x 0.4 x 10.7 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 1.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #577,866 in Books (See Top 100 in Books) #185 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #1142 in Books > Business & Money > Industries > Hospitality, Travel & Tourism #15451 in Books > Textbooks > Business & Finance

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